



KPCA
KENTUCKY PRIMARY CARE
ASSOCIATION

**OCTOBER
27-29
LEXINGTON**

**ANNUAL
CONFERENCE**

Welcome to the 2021 KPCA Annual Conference

Welcome to the Kentucky Primary Care Association (KPCA) 2021 Annual Conference!

It marks our 45th year as an Association supporting the development of accessible and affordable primary care in rural and underserved areas across the Commonwealth.

Over the past year and a half the pandemic has taken an enormous emotional, social, and financial toll on everyone, especially those involved in primary care. But you have done some amazing things. And for your efforts we say THANK YOU because you have gone above and beyond to serve your communities and keep patients healthy! Each and every one of you is a health care hero!

The focus of this conference is about supporting you, our healthcare heroes. The carefully crafted agenda, directed by input from across our membership is about improving the healthcare system and interacting with our colleagues, many of whom we may not have seen face-to-face for quite some time. We are all looking forward to networking, in-person and virtually, over the next three days, and we look forward to sharing over 40 different sessions with you.

This year's agenda includes session ranging from Telehealth, Oral health, strategies to address substance use disorder, school-based clinics, digital health tools, and the important issue of equity in the workplace and equity in the care clinics provide, among other things.

We are also committed to helping our frontline workers deal with the devastating effects of COVID-19. You can attend sessions on "COVID in the workplace" as well as learn ways to deal with grief and loss during COVID, and the impact of COVID in the workplace. A portion of our conference is also focused on how providers can recruit and retain employees during these uncertain times. Thursday's keynote address centers on strategies our front-line workers can utilize to care for themselves while caring for others.

There are many other important, relevant topics covered during this three-day event. We are confident these sessions will provide attendees with important information and approaches that will be of great benefit to them.

I want to thank each of you for attending the conference and bringing your expertise to our gathering. As clinic leaders and employees, you have the vision, the knowledge, the wherewithal and the experience to help pave the way to the future and improve not just the health of individual patients, but to have a very positive affect on the communities you serve.

KPCA exists to support and assist our mission driven member clinics. And we work hard every day to support you in a variety of ways. We do that because our members are an essential driver, not just of health care of individual patients, but to serve and uplift the communities where those patients live.

Thank you and I hope you find the event helpful.



David Bolt
Chief Executive Officer



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“This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of Southern Kentucky Area Health Education Center (AHEC), and Kentucky Primary Care Association. Southern KY AHEC is accredited by the Kentucky Medical Association to provide continuing medical education for physicians.”

The Southern KY Area Health Education Center is accredited by the Kentucky Medical Association (KMA) to sponsor continuing medical education for physicians. The Southern KY Area Health Education Center designates this live activity for a maximum of 19.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

PA/Nurse Practitioner: This program has been approved by the Southern KY AHEC for Category 1 credit. Non-Physician attendance will be awarded.

KBN Approval: Rockcastle Regional Hospital, Inc. has been approved as a provider of continuing education by the Kentucky Board of Nursing (KBN). Provider #4-0059-12-22-054. Expiration Date: December 31, 2022. “Kentucky Board of Nursing approval of an individual nursing education program does not constitute endorsement of program content.”
Total approved hours 22.8

Content Overview:

This activity will gain awareness of Behavioral Health integration into the primary care clinic, and knowledge and SUD resources available to patients.

Respiratory: This program has been approved by the Kentucky Board of Respiratory Care.

Social Work: This program has been submitted to Pikeville College – Dept. of Social Work for credit. (Credit Pending)

Licensed Professional Counseling: This program has been submitted to the Kentucky Board of Licensed Professional Counselors for credit. (Credit Pending)

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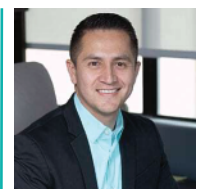
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Joel Ramirez, Chief Medical Officer of Camarene Health



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Wednesday, October 27

7:45 AM-8:30 AM Breakfast and Exhibitor Visits

8:30 AM-9:00 AM **Opening Remarks and State of the Association**

Location: Barn Ballroom

Speakers: David Bolt, Jack Miniard

9:00 AM-10:00 AM **HIV Infections in Pediatrics**

Location: Barn Ballroom

Speaker: James A. Grubbs

9:00 AM-10:00 AM **Facilitating Recovery-focused Sessions for Individuals and Families with Co-occurring Psychiatric and Substance Use Disorder Needs**

Location: Bluegrass Ballroom B

Speaker: Jim Cowser

10:00 AM-10:45 AM **School-Based Care for FQHCs Panel**

Location: Barn Ballroom

Speakers: Hannah Stearns, Jennifer Angermeier, Malia Jackson

10:00 AM-10:45 AM **340B: Past, Present, and Future**

Location: Bluegrass Ballroom B

Speakers: Jason Prokopik, PharmD, Chad Downing

10:00 AM-10:45 AM **PrEP and HIV in Outpatient Primary Care Clinics**

Location: Virtual

Speaker: Dora A. Martinez, M.D.

10:45 AM-11:00 AM Sponsor and Exhibitor Visits

11:00 AM-12:00 PM **Pediatric BH Population Panel**

Location: Barn Ballroom

Speakers: Antoin Hana, MD, FAAP, Leslie Aslam, MD, Ashley Bowen, MD

11:00 AM-12:00 PM **Pharmacy: Medication Adherence**

Location: Bluegrass Ballroom B

Speaker: Paula Straub, RPH

11:00 AM-12:00 PM **Patient Centered Care & Shared Decision Making in Colon Cancer Screening**

Location: Virtual

Speakers: Teri Wood, Rachael A. King, Caisey Ramsey-Johnson



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Value in Benefits



The Value in Benefits (ViB) Program provides quality, affordable health benefits and insurance options for health centers and their employees. Nonstop Administration and Insurance Services partners with ViB to reimagine employee health insurance for CHCs and their employees.

Value in Staffing



The Value in Staffing (ViS) Program is a partnership with Merritt Hawkins and Staff Care, organizations owned by AMN Healthcare, the largest staffing company in the country. Through ViS, health centers access discounted rates on permanent placements and locum tenens.

Value in Dental



The Value in Dental (ViD) Program is the only national pricing program for dental supplies. A partnership with Benco Dental, the largest privately owned dental distributor, ViD offers uniform, discounted rates based on national volume.

Value in Laboratory



The Value in Laboratory (ViL) Program is a collaboration between Laboratory Corporation of American (LabCorp), the Texas Association of Community Health Centers (TACHC), and CHV. Created by TACHC and expanded by CHV, ViL offers health centers discounted rates on LabCorp's reference laboratory service.

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VENTURES

12:00 PM-1:00 PM Lunch and Keynote Rashaad Abdur-Raham

Location: Barn Ballroom

Speaker: Rashaad Abdur-Rahman, MSSW

1:00 PM-2:30 PM Specialist Not Needed: Hepatitis C Patient Management and Treatment for Primary Care Providers

Location: Rockbridge Reserve Room

Speaker: Barbra Cave, PhD, APRN

1:00 PM-2:00 PM The Pediatric Well-Child Visit & Quality Improvement (QI) in Practice: Sharing the Successful Changes & Barriers for Healthy Weight Management & Mental Health Screenings

Location: Barn Ballroom

Speakers: Dr. Debra Stanley, Kimerli Plumb-Moore, M.D.

1:00 PM-2:00 PM Emergency Preparedness: Aftermath

Location: Bluegrass Ballroom B

Speaker: Scott Robbins

2:00 PM-2:15 PM Sponsor and Exhibitor Visits

2:15 PM-3:15 PM Patient Discovery

Location: Barn Ballroom

Speaker: John Hanson

2:15 PM-3:15 PM Member Services- Online Community

Location: Bluegrass Ballroom B

Speaker: Drilon Gojani

2:15 PM-3:15 PM Coping with Grief and Loss during COVID-19

Location: Rockbridge Reserve Room

Speaker: Jackie Phillips

3:15 PM-3:30 PM Sponsor and Exhibitor Visits

3:30 PM-4:30 PM Perspectives on Telehealth in Community Health and Primary Care Scott Simmons Poly

Location: Bluegrass Ballroom B

Speaker: Scott C. Simmons

3:30 PM-4:30 PM Trust Me! 7 Ways to Earn & Keep Trust

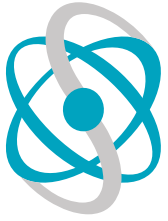
Location: Barn Ballroom

Speaker: John Hanson

03:30 pm - 04:30 PM The Kentucky Oral Health Innovation Network: Collaborations to Advance Dental

Rockbridge Reserve Room

Kevin Andrew Pearce, M.D., M.P.H, Luciana Macchion Shaddox, DDS, MS, Ph.D.,



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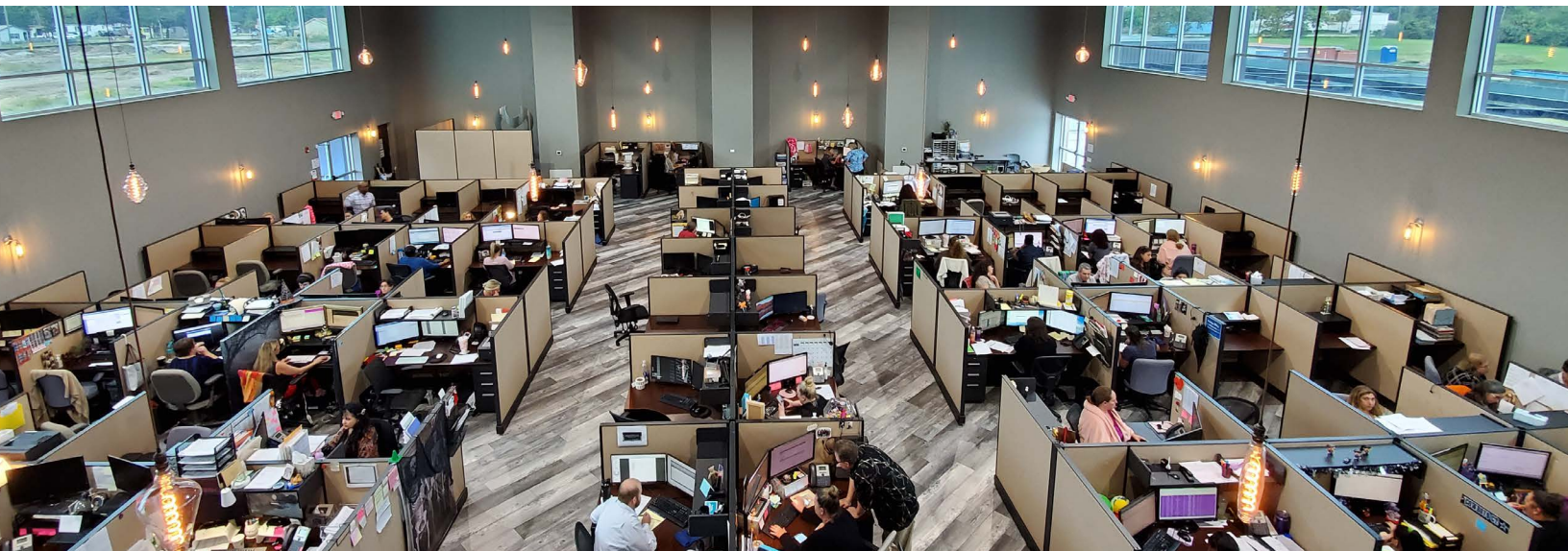
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Thursday, October 28

7:45 AM-8:30 AM Breakfast and Exhibitor Visits

8:30 AM-9:30 AM **Addressing COVID-19 Vaccine Intention and Hesitancy**

Location: Barn Ballroom

Speakers: Kevin Pearce, Dr. Emily Messerli

9:30 AM - 9:45 AM Sponsor and Exhibitor Visits

9:45 AM-10:45 AM **Kentucky Faces of HPV: Free HPV Vaccine Video Library Roundtable**

Location: Barn Ballroom

Speaker: Ashlee Workman

9:45 AM-10:45 AM **The ABC's of OSVs: Tips and Tricks for a Successful Visit**

Location: Rockbridge Reserve Room

Speaker: Jenna Misiti

9:45 AM-10:45 AM **Recruitment and Retention in a Post COVID World**

Location: Bluegrass Ballroom B

Speaker: Tricia Shackelford

10:45 AM-11:00 AM Sponsor and Exhibitor Visits

11:00 AM-12:00 PM **Epidemiology of HIV in Kentucky**

Location: Barn Ballroom

Speaker: Manny Singh

11:00 AM-12:00 PM **COVID-19 and the Workplace in 2021**

Location: Bluegrass Ballroom B

Speaker: Ashley O. Hopkins

11:00 AM-12:00 PM **Digital Health Tools Study**

Location: Rockbridge Reserve Room

Speaker: Denita Walston

12:00 PM - 1:00 PM Lunch and Keynote

Location: Barn Ballroom

Speaker: Laura van Dernoot Lipsky

1:00 PM-3:00 PM **Fentanyl and Synthetic Opioids- Pharmacology, Implications for Care and Therapeutic Strategies**

Location: Rockbridge Reserve Room

Speaker: Kerry Hettinger, PharmD, RPh

1:00 PM-2:00 PM **Advancing Health Center Excellence: Updates from the Bureau of Primary Health Care**

Location: Barn Ballroom

Speakers: Ernia Hughes, Suma Nair

1:00 PM-2:00 PM **LGBTQ Health in Primary Care**

Location: Bluegrass Ballroom B

Speaker: Marwan Haddad, MD, MPH

2:00 PM - 2:15 PM Sponsor and Exhibitor Visits

2:15 PM-3:15 PM **PCMH : Changes to Know About for 2022**

Location: Bluegrass Ballroom B

Speaker: Dawn Gentsch

2:15 PM-3:15 PM **Aunt Bertha: Your KPCA Social Platform**

Location: Rockbridge Reserve Room

Speaker: Chris Douglas

2:15 PM-3:15 PM **Federal Updates**

Location: Barn Ballroom

Speaker: Colleen P. Meiman

3:15 PM-3:30 PM Sponsor and Exhibitor Visits

3:30 PM-4:30 PM **Legislative & Advocacy**

Location: Bluegrass Ballroom B

Speakers: John Inman, Prentice A. Harvey

3:30 PM-4:30 PM **CARES Act Enforcement: What's on the Horizon**

Location: Rockbridge Reserve Room

Speaker: Derek Adams

LET'S GROOVE!

Thursday Evening Reception
Barn Ballroom
6:00 PM EST

*Live Music,
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A Partnership to Improve Quality Performance

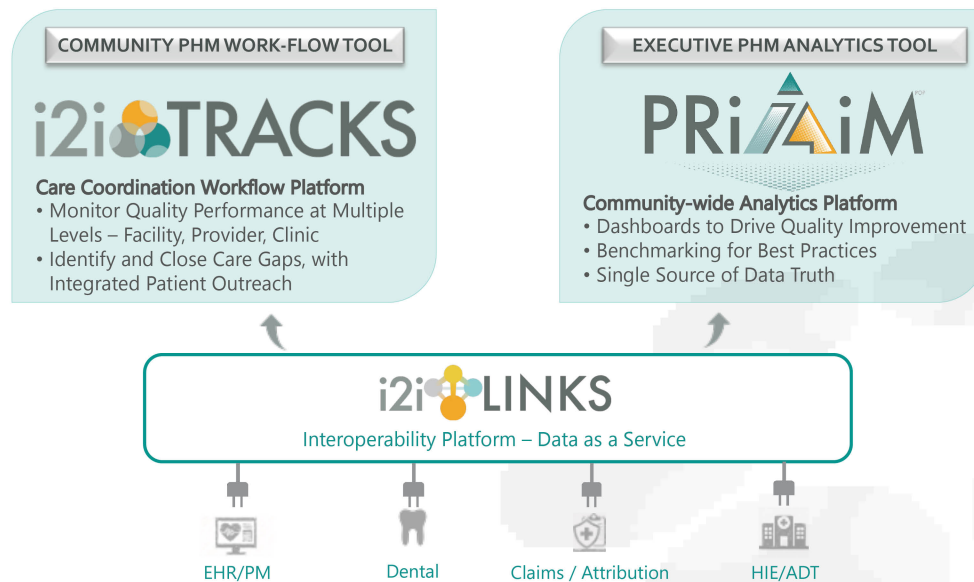
i2i currently partners with 7 KPCA members to provide Population Health technology solutions that assist with enhancing patient and provider experience, advanced interoperability within communities and across the state, expanding data analytics capabilities and improving quality of care for patients across Kentucky.

The i2iTracks® platform combines a comprehensive longitudinal patient view with actionable insights, using user-centered workflow tools for managing chronic conditions, identifying and closing care gaps, patient outreach and care coordination. Improve quality program performance with our deep EHR and PM integration by leveraging hundreds of measures & registries.

“The implementation of i2i Population Health enhanced our quality improvement program by providing the tools we needed to effectively manage our patient population, resulting in improved patient outcomes and enhanced patient satisfaction.”

– Megan McMillin, RN,BSN,
Chief Nursing Officer,
Cumberland Family Medical
Center, Inc.

- Robust and flexible quality reporting and tracking: UDS, PCMH, MIPS, SDoH, and many others
- Chronic care management: Identify and outreach for management of chronic conditions
- Manage “at-risk” patients: Stratify and engage patients in high-risk categories
- Point-of-care tools for visit planning, care gap closure and clinical event alerts
- Social Determinants of Health: Focus on and better manage SDoH across the community
- Reduce administrative burden: Embed high-impact care coordination and care management into provider workflows
- Patient Attribution: identify and engage with patients newly assigned to the health centers as part of value based care programs



Friday, October 29

8:30 AM-9:00 AM **Breakfast and Exhibitor Visits**

Location: The Paddock

9:00 AM-10:15 AM **Coleman Associates**

Location: Barn Ballroom- Virtual

Speakers: Melissa Stratman, Owner & CEO, Coleman Associates, Amanda Laramie, COO, Coleman Associates

9:00 AM-10:00 AM **Redefining Kentucky's Public Health System through Transformation**

Location: Bluegrass Ballroom B

Speaker: Jan Chamness, MPH

9:00 AM-10:00 AM **Promoting Hearing Health in Primary Care**

Location: Rockbridge Reserve Room

Speaker: Matthew L. Bush, MD, PhD, MBA

10:00 AM-10:30 AM **Sponsor and Exhibitor Visits**

Location: The Paddock

10:30 AM-11:30 AM **The Intersection of Value Based Reimbursement and a Quality Revenue Cycle**

Location: Barn Ballroom- Virtual

Speaker: Rebekah Wallace Pardeck

10:30 AM-11:30 AM **Mastering the Three R's of Successful Physician Staffing: Recruitment, Retention, and**

Location: Bluegrass Ballroom B

Speaker: Tim Sheley

10:30 AM-11:30 AM **Empathy--The Service Superpower**

Location: Rockbridge Reserve Room

Speaker: John Hanson

11:30 AM-12:30 PM **Medicare Updates**

Location: Barn Ballroom

Speaker: Rebekah Wallace Pardeck

Special Session
DENTAL ROUNDTABLE
Rockbridge Reserve Room

11:30-12:00- Lunch

12:00-1:00 – Dr. Melvin Yeoh, “Tips and Tricks for Difficult and Surgical Extractions”

1:00-1:30 – Jason Merrick, “NARCAN Training for Dental Professionals”

1:30-2:00 – Roundtable of Statewide Updates from Dept. of Public Health (Dr. Julie McKee), Kentucky Oral Health Coalition (Mahak Kalra), AVESIS (Jerry Caudill) and possibly others

2:00-2:30 – Dr. Ronald Singer and Carlos Marin, “Dental Student Externship Opportunities for FQHCs and RHCs”

2:30-3:00 – Roundtable Feedback from Medical Integration Session with KOHII Team Members (Courtney Brown, Lu Shaddox, Kevin Pearce, Pam VanArsdall, Nikki Stone, etc.)

11:30 AM-12:30 PM **Leadership: Engage & Empower to Excel**

Location: Bluegrass Ballroom B

Speaker: John Hanson

12:30 PM-1:30 PM Lunch/ Sponsor and Exhibitor Visits
Location: The Paddock

1:30 PM-2:30 PM **How to Apply the Patient-Centered Model of Care Principles to your Practice**

Location: Bluegrass Ballroom B

Speaker: Dawn Gentsch

1:30 PM-2:30 PM **NARHC Updates**

Location: Barn Ballroom

Speaker: Nathan Baugh

2:00 PM-2:30 PM **Sponsor and Exhibitor Visits**

Location: The Paddock

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2021 Uniform Data System (UDS) Training

Registration Required

When:

The annual training will be conducted virtually in a series of two (2) trainings as follows. Participants should plan to attend all sessions for a full and comprehensive understanding of the complete UDS report.

- **12/14/21 9:00am-12:15pm ET (includes 15min Q&A)**
- **12/15/21 9:00am-12:15pm ET (includes 15min Q&A)**

Where:

- Zoom meetings
 - A link to join the session will be available after registration is complete.

Objectives:

1. Understand the who, what, when, where, and how of UDS reporting.
2. Discuss common reporting errors and tips for success
3. Review key resources and supports available.

Attendees will:

- Gain an understanding of reporting the UDS including: the patient profile, reporting clinical services and quality of care indicators, operational and financial tables, and other required UDS reporting forms.
- Learn about the new requirements included in 2021 reporting.
- Learn tips for success including strategies for submission.
- Receive valuable resources that provide further reporting guidance.

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2021 KPCA Award Winners

Cherie Judd Spirit Award



Chelsea Rust
Blount Rural Health Center

Joseph E. Smith Award



Jack Miniard
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