

General Counsel Services Case Studies

Challenge: Expert legal counsel for all business operations without adding a legal hire

Solution: Scalable General Counsel

Our client is a leader in developing and deploying academic, career, leadership, and technology programs for students, delivering transformative experiences to over 800,000 participants in the US and worldwide. All of the client's legal needs are outsourced to PLG and we have served as sole General Counsel since 2014. Our services include statutory and regulatory compliance, employment arrangements, data privacy and security, intellectual property protection and strategy, commercial contracting, risk management counseling, and litigation support.

Challenge: Senior counsel to independently manage all legal support for a corporate priority

Solution: On-Demand, Sophisticated Project Support

With an aggressive business plan to establish a global telecommunications services ecosystem, our client is a key player in the race to deliver a broadband infrastructure accessible to everyone. In this highly competitive and fast paced environment, our GCs partner with business executives to advance infrastructure build, while appropriately managing legal risk. We directly counsel the Chief Information Officer on a number of priorities, including large scale equipment purchases and service transactions for global core network deployment and inter-site communications networks.

Challenge: Subject matter expertise seamlessly integrated with risk management to fuel business growth

Solution: Collaborative Strategic Counseling

Our client has developed an operating system and application that helps maintain the mental acuity of older adults and those suffering from dementia, Alzheimer's Disease, and similar conditions. PLG counsels the client on intellectual property matters, coupled with GC services. The overall goal of the engagement is to monetize the application while protecting the client's intellectual property and minimizing enforcement risk.

Challenge: Cost-effective and streamlined counsel to supplement an overstretched in-house legal department

Solution: A Rapid Response Team

Our client is one of the world's leading professional services companies, transforming its clients' business, operating, and technology models for the digital era. Headquartered in the US and a member of the Nasdaq-100, they are consistently listed among the most admired companies in the world. PLG is the client's partner of choice to structure, draft, negotiate, and analyze a high-volume of large scale and complex professional services agreements and support GDPR implementation and other commercial contracting matters.